



INTERNATIONAL SCIENTIFIC
CONFERENCE
“GOVERNMENT POLICIES AND
ECONOMIC DEVELOPMENT IN
SOUTH – EAST EUROPE REGION”



17 November, 2017
Peja, Republic of Kosovo

**INTERNATIONAL SCIENTIFIC CONFERENCE
CALL FOR PAPERS**

**GOVERNMENT POLICIES AND ECONOMIC
DEVELOPMENT
SOUTH - EAST EUROPE REGION**

Organized by:

**Faculty of Business-UHZ | Faculty of Economics-UT | Faculty of
Business Administration - UT**

INVITATION

We are honored to invite you to the International Scientific Conference of the Faculty of Business of the University “Haxhi Zeka”, titled “**GOVERNMENT POLICIES AND ECONOMIC DEVELOPMENT - SOUTH - EAST EUROPEAN REGION**” that will be held on **17 November 2017** at University of Peja – Faculty of Business – UHZ, Peja, Republic of Kosova.

The conference will bring together leading researchers and scientists in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

- Business and Economics
- International Business Context
- Corporate Social Responsibility
- International Trade
- Business and Sustainable Development
- E-Business and E-Commerce
- Business Economics and Management Science
- Corporate Finance and Governance
- Entrepreneurship
- Finance and Investment
- Trade Liberalization and Economic Growth
- Public Sector Financial Management
- Globalization and Labor Market
- Banking and Finance
- Risk Management and Internal Control
- Strategies for Managing Supply Chains
- Financial Analysis and Financial Reporting
- Accounting, Auditing and Performance Evaluation
- Accounting Standard and Regulations Compliance
- Operations Management and Human Resource Management
- Strategic Management and Corporate Strategy
- Leadership and Management Development
- Project Management
- Sustainable Marketing and Marketing Management
- Research Marketing
- Strategic Brand Management
- Industrial Marketing and Services Marketing
- Sustainable entrepreneurship and sustainable product development
- Environmental Management
- Crop production technology and food technology
- Agroecology and agro-environmental
- Sustainable agricultural development
- Protected Areas and Tourism
- Urban Tourism and Cultural Heritage
- GIS Applications in Tourism
- Hospitality, tourism management and marketing
- Destination marketing and management
- Sustainable tourism
- Tourism and environment

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DATE

Abstract submission deadline: 10.10.2017

Abstracts review response: 15.10.2017

- Abstracts should be sent in two languages: English-Albania; English-Macedonian or English – Serbo-Croatian, in the following email address: conference@unhz.eu
- Abstracts that will be sent only in one language will not be accepted, whereas abstracts that will be only in English can remain as such.
- Every author can participate with one paper, as author or co-author.
- Every participant can present only one paper as author or co-author.

- Submission of full papers – **December 31, 2017**
- Selected papers will be published in the International Scientific Journal of the Faculty of Economics “**ECONOMIC VISION**”.

CONFERENCE LANGUAGE

Papers may be presented in Albanian, Macedonian and English.

CONFERENCE QUOTA

- Without accommodation: **50 € for paper**
- Master Students of both organizing universities: **20 € for paper**

Above fees cover each accepted abstract of the Conference.

The fee include: Certificate of Attendance and Presentation in Conference per author, Conference materials, Conference proceeding (with ISBN) and a buffet menu.

Note: The Payment will be done on the conference day

THE STRUCTURE OF THE CONFERENCE

- Opening conference
- Plenary Session
- Panel/ Section Presentation (parallel)

PROGRAMME

Registration: **17. 11. 2017**

Conference date: **17.11.2017**

PAPER STYLE

Instructions for Papers

Submissions of final papers have to be written according to the following instructions:

- Written on text processor e.g. Microsoft Word,
- Font style, Times New Roman,
- Font size 12pt,
- Line and Paragraph Spacing 1.0
- 10 single spaced pages
- A4 format (29.7x21.0 cm; 8 ½ x 11”)
- Margins all 2.5 cm

THE STRUCTURE OF THE PAPER

The structure of the paper should be as follows:

- Abstract
- Introduction
- Theoretical framework
- Methodology
- Empirical Analysis
- Conclusion
- Recommendations
- References
- Harvard Citation Style

(<http://libweb.anglia.ac.uk/referencing/files/QuickHarvardGuide2016.pdf>)

ACCOMODATION

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Abstract submission form
conference@unhz.eu

Name and Surname	
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Telephone number	
Title of the paper	

Abstract (up to 250 words))

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Keywords (maximum 5)

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